

2011 Publication Schedule Published monthly on the second Thursday of the preceding month.

ISSUE	COPY DATE	PUBLICATION DATE	ISSUE	COPY DATE	PUBLICATION DATE
JANUARY	1st November 2010	9th December 2010	JULY	2nd May	9th June
FEBRUARY	22nd November 2010	13th January	AUGUST	6th June	14th July
MARCH	4th January	10th February	SEPTEMBER	4th July	11th August
APRIL	31st January	10th March	OCTOBER	1st August	8th September
MAY	28th February	14th April	NOVEMBER	5th September	13th October
JUNE	28th March	12th May	DECEMBER	3rd October	10th November

Terms and Conditions

- Accounts are strictly net, are payable on the 25th of the month following date of invoice and are subject to satisfactory references.
- All advertisements are subject to confirmation in writing from the Publishers.
- All copy is subject to the approval of the Publishers, who reserve the right to refuse or withdraw advertisements at their discretion.
- Advertisements which do not conform to the Trade Descriptions Act 1968, the Sex Discrimination Act 1975, the Business Advertisements (Disclosure) Order 1977 or the British Code of Advertising Practice and any other relevant legislation will be refused.
- The Publishers will not be liable for any loss occasioned by the failure of any advertisement to appear from any cause whatever, nor do they accept any liability for any printers' errors, although every care is taken to avoid mistakes. Advertiser's property, artwork, etc. is held at owner's risk and should be insured by them against fire or other damage.
- The Publishers reserve the right to return all artwork that has not been used for six months, providing instructions to the contrary concerning specific artwork are not received from the Advertiser or his Agent.
- When an insertion is due, unless fresh instructions are received in time for press, current copy will be repeated and charged for at the appropriate rate.
- Cancellation of or alteration to space booked in a specific issue can only be entertained up to the copy date of the issue concerned. Such instructions must be received in writing.
- In no circumstances does the placing of an order confer the right to renew on similar terms.
- Advertisements are not inserted in the Railway Modeller if they are not bona fide that is if the Advertiser is unwilling or unable to supply the Goods or services and at the price advertised.
- The Publishers reserve the right to increase the advertisement rates at any time or to amend the terms of contract as regards space or frequency of insertion. All contracts are accepted on the understanding that such increases in rate or other amendment become immediately operative on all outstanding insertions. In such event the Advertiser has the option of cancelling the balance of contract without surcharge.
- If an advertiser cancels the balance of a contract, except in the circumstances set out in the previous paragraph, all unearned series discounts will be surcharged.
- The Advertiser will indemnify the Publishers against any damage they may sustain in consequence of his announcement.
- Any special conditions other than those included above must be incorporated clearly in written instructions and specifically accepted in writing by the Publishers.



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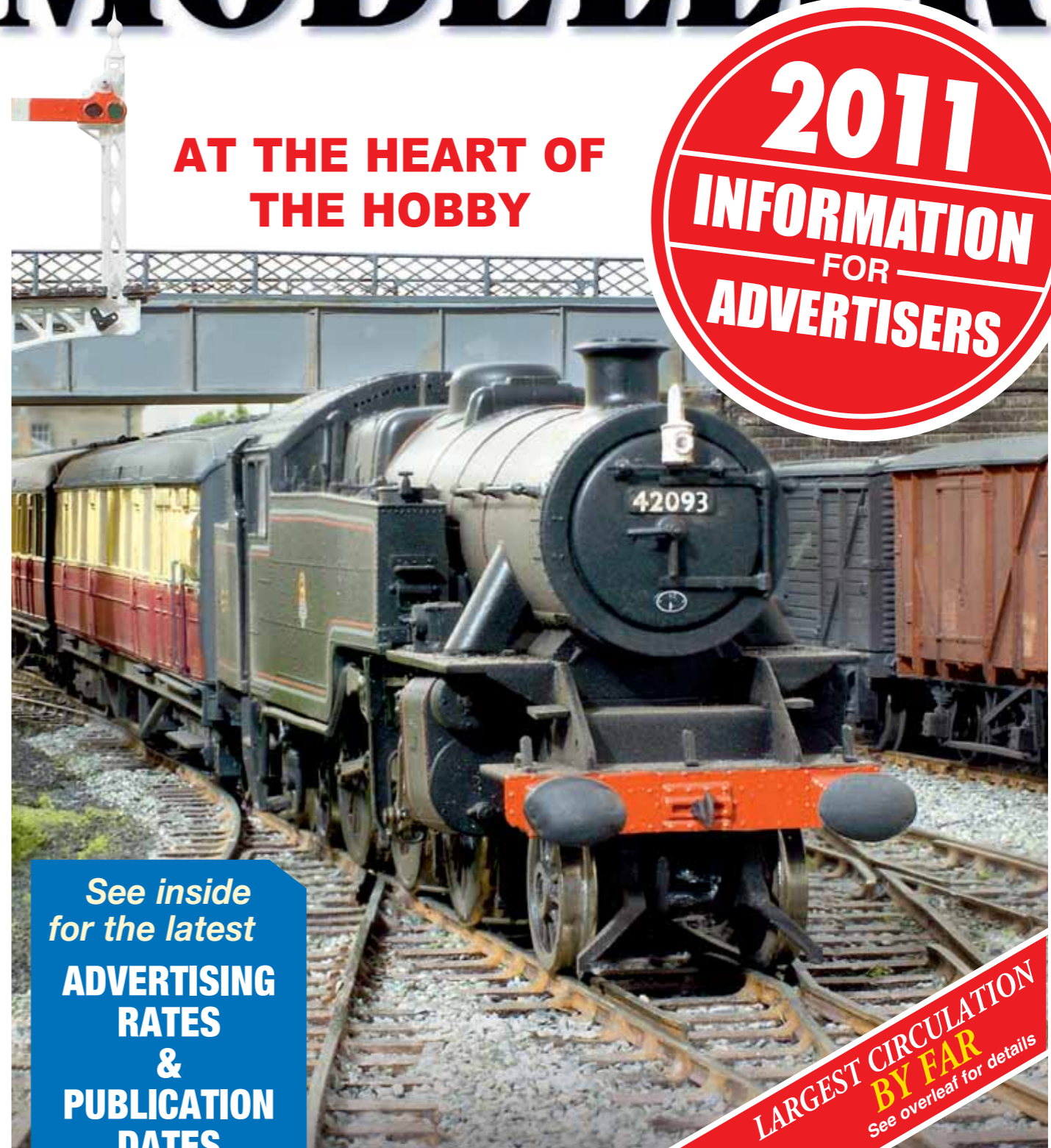
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RAILWAY MODELLER

**AT THE HEART OF
THE HOBBY**

**2011
INFORMATION
FOR
ADVERTISERS**



See inside
for the latest
**ADVERTISING
RATES
&
PUBLICATION
DATES**

**LARGEST CIRCULATION
BY FAR**
See overleaf for details

Lemon Street

Another station for Liverpool – in N gauge

DAVE WARNER has recreated his childhood experience of new 25kV overhead electrics, in reality and in Hornby Dublo OO gauge.

This layout is based on an experience I had when I was a young schoolboy. Hornby Dublo had recently introduced its electric loco E3001. My dad took me to a big department store in Liverpool which had a large exhibition layout in the toy department. There were many people there and I struggled to see the layout at first (only being a little nipper!). I watched intently as the bright blue engines and their crimson coaches whizzed past. I noticed the catenary, it was brightly gold-coloured, not a bit like the Tinseltown stuff that I got later on with my first layout. This image became a permanent vision throughout my youth. So 40 years on and when Graham Parish introduced the Class 87, I realised that it might be possible to recreate it in N gauge.

Turning the Class 87 into an E3001 Class engine (later 81) was not straightforward. The main obvious difference is that there are three, not two, cab front windows. This was easily overcome by use of Ian Sloat's clip-in cab fronts. The next thing I needed to think

about was the catenary. I obtained the Sommerfeldt component and installation catalogues, and although printed in German, they proved instrumental in the correct way to place catenary etc. by existing layout was unsuitable for adding catenary, at a scale two and a half miles in length, the cost was prohibitive. I decided to build a new layout. I chose to base it on plan 9 from N Gauge Truck Flows

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Britain's model railway
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SEE RATES BELOW

RAILWAY MODELLER

ADVERTISEMENT RATES

Rates per insertion (consecutive)

Size	12 insertions	8 insertions	4 insertions	1 insertion
Full	£630.00	£640.00	£660.00	£690.00
1/2	£320.00	£325.00	£335.00	£345.00
1/4	£160.00	£162.50	£167.50	£175.00
1/8	£80.00	£81.25	£83.75	£90.00
1/16	£40.00	£41.00	£42.00	£45.00
1/32	£20.00	£20.50	£21.00	£22.50

ALL PRICES INCLUDE FULL COLOUR

SERIES CONTRACTS Any change will be charged at the ruling series rate

LOOSE INSERT (only one insertion accepted per issue) £30.00 per 1,000

THE PRICES SHOWN ARE SUBJECT TO V.A.T. AT THE CURRENT RATE WHERE APPLICABLE

CLASSIFIED RATES

CLASSIFIED ADVERTISEMENTS

Swapmeets, Sales & Fairs section 65p per word

Trade Announcements (any section) 35p per word

Private Announcements (any section) 15p per word

Minimum charge £3.50

Box numbers £5.50

ALL CLASSIFIED
ANNOUNCEMENTS
STRICTLY PRE-PAID

COPY DATE

Advertisement copy must be received 5 clear weeks prior to publication date

FILE FORMATS

DIGITAL COPY

Copy may be sent on disc with printout

SOFTWARE

Quark Xpress, Adobe Photoshop, Illustrator or Freehand

FILE TYPES

PDF, JPEG, TIFF, EPS (fonts embedded)

GRAPHICS

PDF files and any included graphics must be 300dpi, CMYK

RAILWAY MODELLER enjoys the largest circulation of any British magazine devoted to model railways. For the period January to December 2010 the average net sales were 44,239 copies per month, as certified by the Audit Bureau of Circulation.

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